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TECMO MOBILE ANNOUNCES MOBILE VERSION OF NINJA GAIDEN AT E3 2004

Ninja Gaiden will be available to play on mobile phone handsets at the Tecmo booth at E3 2004, Ninja Gaiden Episode 1: Destiny will launch in May on US carriers.

LOS ANGELES, Calif., May 12, 2004—At the 2004 Electronic Entertainment Expo, Tecmo Mobile® announced its highly anticipated action/adventure title, Ninja Gaiden® Episode 1: Destiny™ will be made available in early May to AT&T customers and shortly thereafter on the Verizon Wireless network. Buzz surrounding the classic Ninja Gaiden series is at an all time high following the recent console launch of Ninja Gaiden in March on the Xbox. Tecmo Mobile will showcase Destiny, the first of four Ninja Gaiden episodes to launch on mobile devices -- playable for the first time across multiple phone handsets at the Tecmo booth over the course of the show.

The Ninja Gaiden series began with an arcade game under the same name and was followed by three classic and award winning games on the Nintendo console beginning in 1989. Over 5 million copies worldwide have been published across multiple consoles and handheld devices, including the most recent Xbox® game. “Ninja Gaiden was only available during the final three and a half weeks of the first quarter, yet it dominated the Q1 2004 sales charts,” Tony Tarpey, Tecmo’s Marketing Manager, said. “Ninja Gaiden sliced the competition to rank #1 among all Xbox titles in the first quarter and #3 across all consoles in the first quarter, making it the only Xbox title in the top ten across all console sales – we hope to achieve similar success with Ninja Gaiden mobile. Ryu Hayabusa is coming to mobile devices for old fans and new gamers who have Ninja fever and want action on the go.”

About Ninja Gaiden Episode 1: Destiny

Tecmo Mobile is bringing the Ninja Gaiden series, a cornerstone of action/adventure console games, to old school fans and new fans alike. The cinematic sequences, a first in console games, have been left intact. Ninja Gaiden Episode 1: Destiny for mobile phones is a faithful port of the first three stages of the game released on the NES in 1989. “Ninja Gaiden was one of the most innovative console games through its use of cut-scenes to advance the

story of the game,” Tarpey said. “The mobile version of Ninja Gaiden is a true platform action game experience for mobile gamers who are looking for faster games for their devices.” Ninja Gaiden will be available in four unique mobile episodes beginning this May.

For more information and action-packed screen shots visit the Tecmo Mobile official website at www.tecmomobile.com. Ninja Gaiden Episode 1: Destiny will soon be available across all US mobile carriers, the game has a retail price of about \$5.99.

About Tecmo Mobile

Tecmo Mobile (<http://www.tecmomobile.com/>) officially launched in July of 2003, offering wallpapers that featured the girls of Dead or Alive®. This success continued Super Bowl weekend 2004 with the release of Tecmo Bowl®. Upcoming mobile games include a wireless version of the million-selling Ninja Gaiden® series, the international hit Bomb Jack®, and the NES classics Solomon’s Key® and Star Force®.

Tecmo Mobile, as a wholly owned subsidiary of Tecmo, LTD., brings the console experience to the mobile market. Tecmo Mobile offers wallpapers, games, ring tones, and applications featuring classic brands now available on-the-go, and mobile content co-developed with next-generation games. Tecmo Mobile content is now available on AT&T, Cingular, Sprint PCS, and Verizon Wireless networks.

About Tecmo, Inc.

Tecmo, Inc., located in Torrance, California, is a whole subsidiary of Tecmo, LTD in Tokyo, Japan and is a leader in the interactive entertainment industry, and now the wireless entertainment industry with its newest division Tecmo Mobile. Tecmo recently kicked off its new portable prowess with the launch of its classic football game, Tecmo Bowl, available to download on select mobile phones for some hard-hitting action on the go! Tecmo develops and publishes video games and content on wireless platforms and next-generation consoles. Tecmo has gained worldwide recognition with product lines such as the brand new Tecmo Bowl® for mobile carriers, and award-winning franchises including Ninja Gaiden®, Dead or Alive®, Fatal Frame®, Monster Rancher®, and Gallop Racer®.

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